

A UNIQUE PARTNERSHIP WITH GIUGIARO DESIGN

Giorgetto Giugiaro was hailed as 'The Automotive Designer of the Century' by the world automotive press in 2001. The impact the Giugiaro team at Italdesign (Moncalieri, Torino, Italy) has made on car styling is recognised world wide. More than 150 cars proudly carry the Giugiaro stamp, including Bugatti, VW Golf, Saab 9000, Lexus, Alfa Romeo Brera, Volkswagen V12, BMW Nasca and Ferrari GG.



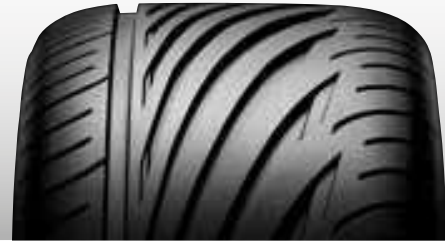
Giorgetto and his son and successor Fabrizio have the ability to be creative within the technical constraints involved in designing safety products. The designs that have emerged from Giugiaro's world-famous drawing boards in Moncalieri, Turin are one of a kind and the perfect mix of lifestyle and technology.

A significant number of Vredestein tyres now proudly bear the name and signature of Giugiaro. The Ultrac Sessanta is one of the best-known and most striking tyres from this series, but the Ultrac Cento (the anniversary tyre to celebrate 100 years of the Vredestein brand's existence) is also a true eye-catcher.

The appreciation of so many partners, customers and consumers worldwide is a testament to the success of this partnership, so Vredestein is continuing to pursue it further.

GIUGIARO
DESIGN

ULTRAS
— SESSANTA —



Giugiaro Design

The Ultrac Sessanta is Vredestein's ace in the Ultra High Performance (UHP) segment. The Sessanta is based on the strong points of the Ultrac series and has been optimised even further to give very good steering and handling characteristics.

Giugiaro Design has given the Ultrac Sessanta an innovative design, with a line pattern that clearly shows that performance comes first. The name Sessanta refers to sixty years of Vredestein's existence in Enschede. In tribute to Vredestein's unique collaborative partnership with Giugiaro Design, "sixty" is written in Italian: Sessanta.

FEATURES	BENEFITS
Innovative design and sophisticated line pattern	Outstanding grip, performance and unique appearance
Parametric design: per size the most optimal contour, tread and construction	Excellent characteristics on wet and dry road surfaces
Handling Tuned Tread Compound (HTTC)	Extremely high track power, allowing faster cornering. Controlled correction of the car is also possible in bends
HTS+ (Handling Tuned Sidewall) principle	Direct steering response and optimal contact with the road surface
Two rayon carcass layers make the tyre stable and sturdy	Maximum resistance to lateral forces Controlled handling in critical situations

AVAILABLE SIZES		
<u>225/45 ZR 17 94 Y XL</u>	<u>255/40 ZR 19 100 Y XL</u>	<u>265/30 ZR 19 93 Y XL</u>
<u>235/45 ZR 17 94 Y</u>	<u>245/40 ZR 20 99 Y XL</u>	<u>275/30 ZR 19 96 Y XL</u>
<u>245/45 ZR 17 95 Y</u>	<u>315/35 ZR 17 102 Y</u>	<u>295/30 ZR 19 100 Y XL</u>
<u>225/45 ZR 18 95 Y XL</u>	<u>215/35 ZR 18 84 Y XL</u>	<u>225/30 ZR 20 85 Y XL</u>
<u>235/45 ZR 18 98 Y XL</u>	<u>255/35 ZR 18 94 Y XL</u>	<u>245/30 ZR 20 90 Y XL</u>
<u>245/45 ZR 18 100 Y XL</u>	<u>265/35 ZR 18 97 Y XL</u>	<u>255/30 ZR 20 92 Y XL</u>
<u>215/40 ZR 17 87 Y XL</u>	<u>275/35 ZR 18 99 Y XL</u>	<u>275/30 ZR 20 97 Y XL</u>
<u>245/40 ZR 17 95 Y XL</u>	<u>295/35 ZR 18 103 Y XL</u>	<u>285/30 ZR 20 99 Y XL</u>
<u>255/40 ZR 17 98 Y XL</u>	<u>225/35 ZR 19 88 Y XL</u>	<u>235/30 ZR 22 90 Y XL</u>
<u>275/40 ZR 17 98 Y</u>	<u>235/35 ZR 19 91 Y XL</u>	<u>245/30 ZR 22 92 Y XL</u>
<u>225/40 ZR 18 92 Y XL</u>	<u>245/35 ZR 19 93 Y XL</u>	<u>255/30 ZR 22 95 Y XL</u>
<u>235/40 ZR 18 95 Y XL</u>	<u>255/35 ZR 19 96 Y XL</u>	<u>265/30 ZR 22 97 Y XL</u>
<u>245/40 ZR 18 97 Y XL</u>	<u>275/35 ZR 19 100 Y XL</u>	<u>285/25 ZR 20 93 Y XL</u>
<u>255/40 ZR 18 99 Y XL</u>	<u>245/35 ZR 20 95 Y XL</u>	<u>295/25 ZR 20 95 Y XL</u>
<u>225/40 ZR 19 93 Y XL</u>	<u>255/35 ZR 20 97 Y XL</u>	<u>295/25 ZR 22 97 Y XL</u>
<u>245/40 ZR 19 98 Y XL</u>	<u>275/35 ZR 20 102 Y XL</u>	

XL = Extra Load



Giugiaro Design

The Vredestein Ultrac SUV Sessanta is an uncompromising SUV tyre for the Ultra High Performance (UHP) segment. Based on the strong points of the Ultrac Sessanta, the Ultrac SUV Sessanta is equipped with an extra wide tread. This ensures better road holding and greater stability, whilst maintaining a high level of comfort. The Ultrac SUV Sessanta features a double rayon carcass layer and a strong belt. These give the tyre a higher load capacity, making it ideal for the heavier SUV cars. Tread pattern and sidewall have been created by Giugiaro Design giving the tyre a unique, contemporary look.

FEATURES	BENEFITS
Two rayon carcass layers and an extra strong belt construction	High load capacity, good stability and controlled handling
Sophisticated Longitudinal Design (SLD) with 4 circumferential grooves	The Ultrac SUV Sessanta has exceptional resistance to aquaplaning and is also very quiet
Handling Tuned Tread Compound (HTTC)	Outstanding grip in bends
HTS+ (Handling Tuned Sidewall) principle	Optimum contact with the road surface and a very direct steering response, whilst maintaining a high level of comfort
Profile, construction, design and contours selected according to mathematical formulae for each size	Excellent handling performance and resistance to aquaplaning
Designed by Giugiaro Design	Unique appearance for cars in the Ultra High Performance (UHP) segment

AVAILABLE SIZES

<u>235/65 R 17 108 V XL</u>	<u>285/45 ZR 19 107 W</u>	<u>305/35 ZR 22 110 Y XL</u>
<u>255/55 ZR 18 109 W XL</u>	<u>265/45 ZR 20 108 Y XL</u>	<u>305/35 ZR 24 112 Y XL</u>
<u>255/55 ZR 19 111 W XL</u>	<u>275/45 ZR 20 110 Y XL</u>	<u>295/30 ZR 22 103 Y XL</u>
<u>255/50 ZR 19 107 W XL</u>	<u>275/40 ZR 20 106 Y XL</u>	<u>315/30 ZR 22 107 Y XL</u>
<u>255/50 ZR 20 109 W XL</u>	<u>315/35 ZR 20 110 Y XL</u>	
<u>275/45 ZR 19 108 Y XL</u>	<u>265/35 ZR 22 102 Y XL</u>	

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Giugiaro Design

Vredestein has introduced a tyre for the premium segment: the Ultrac Cento. In accordance with tradition, Vredestein has given the safety aspects of the tyre top priority, combined with ecologically sound characteristics. The Ultrac Cento is a stylish and quiet lightweight summer tyre which guarantees comfort and exceptional performance on both dry and wet roads. The name Cento is a reference to the 100th anniversary of the Vredestein brand's existence. The profile and sidewall of the tyre have once again been developed by Italian design agency Giugiaro Design, giving the tyre even greater appeal.

FEATURES	BENEFITS
Minimalist, stylish profile developed by Giugiaro Design	Hatching in the two central longitudinal grooves accentuates the streamlined design
High Silica tread compound	Good braking characteristics Outstanding grip on wet roads Completely PCA-free and environmentally friendly
Optimized tyre construction with a more shallow shoulder profile	Very comfortable and quiet to drive Long life Low rolling resistance
Directional profile with four longitudinal grooves	Fast and even water dispersal, minimising the risk of aquaplaning
-SW designation on the sidewall of the tyre	Complies with the European standards for noise and wet grip from 2012

AVAILABLE SIZES

<u>205/60 ZR 16 96 Y XL</u>	<u>205/50 ZR 16 87 Y</u>	<u>215/45 ZR 18 93 Y XL</u>
<u>215/60 ZR 16 95 Y</u>	<u>225/50 ZR 16 92 Y</u>	<u>255/45 ZR 18 103 Y XL</u>
<u>225/60 ZR 16 98 Y</u>	<u>205/50 ZR 17 93 Y XL</u>	<u>215/40 ZR 16 86 Y XL</u>
<u>235/60 ZR 16 100 Y</u>	<u>215/50 ZR 17 95 Y XL</u>	<u>205/40 ZR 17 84 Y XL</u>
<u>205/55 ZR 16 91 Y</u>	<u>225/50 ZR 17 98 Y XL</u>	<u>215/40 ZR 18 89 Y XL</u>
<u>215/55 ZR 16 97 Y XL</u>	<u>235/50 ZR 18 97 Y</u>	<u>225/40 ZR 18 92 Y XL</u>
<u>225/55 ZR 16 95 Y</u>	<u>205/45 ZR 17 88 Y XL</u>	<u>235/40 ZR 18 95 Y XL</u>
<u>215/55 ZR 17 94 Y</u>	<u>215/45 ZR 17 91 Y XL</u>	<u>245/40 ZR 18 97 Y XL</u>
<u>225/55 ZR 17 101 Y XL</u>	<u>225/45 ZR 17 94 Y XL</u>	
<u>235/55 ZR 17 99 Y</u>	<u>235/45 ZR 17 97 Y XL</u>	

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